

ROAD SAFETY ACTION PLAN 2013-2016



Focus area	Actions	SA Community	Heavy Vehicles	Motorcyclists	Cyclists	Pedestrians	Drink/Drug	Mobile Phones	Lowering Speed	Aboriginal People	Older People	Younger People
Safer Roads	Deliver road safety infrastructure programs such as shoulder sealing, improving unsealed road shoulders, treating black spots, removing roadside hazards, installing and replacing safety barriers, and cycling treatments on arterial roads	•										
	To address fatigue, continue to upgrade rest areas and increase installation of audio tactile markers		•									
	Continue to seek opportunities to increase investment in road maintenance	•	•	•	•							
	Progressively improve safety at signalised intersections with the worst crash history	•										
	Upgrade roads in APY lands to improve access and safety									•		
	Install demonstration wombat crossings and intersection platforms to lower travel speeds	•			•	•						
	Create bike boulevards and design road signage to enhance safety				•							
	Deliver motorcycle safety infrastructure improvements and other possible enhancements			•								
Safer Communities & Neighbourhoods	Contribute to initiatives to progressively remove stobie poles along arterial roads	•										
	Work with stakeholders to create safer neighbourhoods and people friendly streets with lower vehicle travel speeds	•			•	•			•	•	•	•
	Implement a dynamic speed limit trial to support major events	•				•						
	Expand the use of countdown timers to enhance useability and pedestrian safety					•						
	Work with the Adelaide City Council to implement appropriate safer speed limits in the CBD and improve phasing at signalised crossings where there is high pedestrian and cyclist activity					•						
	Continue to support local communities through grants for local road safety initiatives to deliver projects to influence road user behaviour towards safer, greener and more active travel	•			•	•						
Safer Behaviours	Develop 'sharing the road' educational campaigns to raise drivers' awareness of safe behaviours in the presence of cyclists, pedestrians and motorcyclists	•	•	•	•							
	Conduct targeted road safety enforcement operations that address compliance with speed limits, drinking and drug driving, restraints and driver distractions	•					•	•	•			
	Continue application of the default speed limits (50km/h urban & 100km/h rural) using an assessment based approach	•							•			
	Work with selected Councils to implement and evaluate 80 km/h limits on unsealed rural roads								•			
	Review speed limits in response to requests from local communities and Councils	•							•			
	Continue the installation of fixed safety cameras	•							•			
	Increase emphasis on enforcement of mobile phone driving offences							•				
	Review mobile phone penalties to better reflect crash risk and at risk groups							•				
	Conduct coordinated State-wide driver screening operations at high risk times and locations						•					
	Enhance the general drink driving deterrent by maximising exposure of road users to road side driver alcohol screening						•					
Licensing System	Review the SA interlock scheme and conduct research into recidivist alcohol offenders						•					
	Continue to lead the country with best practice driver drug testing						•					
	Increase the deployment and publicise the use of in vehicle mobile number plate recognition technology to detect unlicensed drivers	•					•					
	Introduce licensing reforms to further protect young and novice drivers	•										•
	Reduce the risk for motorcycle riders by enhancing the motorcycling licensing scheme			•								
	Encourage returning riders to undertake a motorcycle skills refresher training course			•								
	Deliver and evaluate culturally appropriate driver licensing demonstration projects in remote Aboriginal communities									•		
New Technologies	Make changes to the licensing system to achieve equitable outcomes for Aboriginal people									•		
	Develop a framework that increases the capacity of Aboriginal communities to actively participate in the licensing system									•		
	Work with SA Health and AMA SA to consider the merits of undertaking a pilot of the Snellgrove Maze Task screening tool to assess fitness to drive										•	
	Install Point to Point average speed detection systems on major highways	•							•			
	Provide speed limit information through technology to remind drivers about speed limits	•							•			
	Develop strategies to encourage the take up of stability control systems for motorcycles			•								
	Promote voluntary use of technology that blocks incoming phone calls and messages while driving							•				
Better Informed Communities	Explore and encourage options for improving national vehicle safety standards	•										
	Continually update services such as the Cycle Instead Journey Planner online and smart phone app				•							
	Continually improve the safety of the SA Government fleet	•										
	Develop and provide information to schools about best practice road safety education programs	•										•
	Work collaboratively with providers on road safety education programs for (0-18) and improve coordination and delivery of programs	•										•
	Increase the number of schools actively participating in the Way2Go program by 50%	•										•
	Implement best practice early childhood road safety education in kindergartens and child care centres through online programs and teaching resources				•	•						
	Promote and raise awareness about the reductions in trauma from lower travel speeds	•							•			
	Deliver mass media road safety education campaigns	•										
	Promote 'My First Car Safety Checklist' and 'Nearly New Safer Vehicles Price Comparison List'	•										•
	Promote and expand the Road Rules Refresher Guide	•										
	Continue to promote the benefits of wearing protective motorcycle clothing	•		•								
	Develop a pocket guide about road rules that are specific to cyclists, pedestrians and child restraints	•										
	Enhance the MyLicence website	•										
	Expand SA's ANCAP Stars on Cars program to major auction houses to provide buyers with safety information for near new vehicles	•										
	Encourage Corporate fleet buyers to purchase 5 star ANCAP vehicles	•										
	Raise awareness about the dangers to children of vehicles moving in driveways	•										•
	Develop an educational campaign about safety in the event of a breakdown on highways	•										
	Promote the 'sharing the road with heavy vehicles' educational campaign	•	•									
	Develop and deliver programs about the purchase and safe use of mobility scooters	•									•	
	Deliver programs designed to keep older drivers safer on our roads	•							•			
	Continue to investigate possible incentive schemes to reward safe drivers	•										
	Expand the scope of the smarter travel @ work program	•			•	•						
Continue to deliver child restraints and promote their use to all communities in the APY Lands	•								•		•	
Increase awareness about best practice child restraint use	•											
Promote the carriage of first aid kits in vehicles	•											
Establish the South Australia Police Road Safety Centre as a venue for road safety education	•										•	
Facilitate awareness regarding the speed limit change from 40 km/h to 25 km/h when in the vicinity of emergency service workers	•											

