



## MOTORCYCLISTS

Many South Australians choose to ride a motorcycle as an enjoyable and accessible form of transport for commuting and leisure purposes. The popularity of motorcycling in South Australia has increased in recent years with the number of registered motorcycles growing by 11% from around 44,000 in 2008, to around 49,000 in 2012.

In South Australia, motorcycles account for approximately 3% of all registered vehicles and yet motorcyclist fatalities account for approximately 16% of all road fatalities.

The growth in motorcycle use is likely to continue to increase and that growth coupled with the inherent vulnerability of motorcyclists presents a significant road safety challenge. South Australia's Road Safety Strategy 2020 – *Towards Zero Together* sets the direction for reducing serious casualties during the decade by at least 30%. To help achieve this target it is imperative that the number of motorcyclist fatalities and serious injuries is reduced on our roads.

Protective clothing has been shown to be beneficial in reducing serious injuries in motorcycle crashes. High conspicuity clothing and daytime headlight are also useful in reducing crashes by assisting other road users to see motorcycles before a collision occurs. International research is showing safety benefits from fitting motorcycles with anti-lock braking systems. There are also a range of infrastructure treatments that can assist motorcyclists.

The South Australian Road Safety Action Plan 2013-2016, developed in consultation with the Road Safety Stakeholder Reference Group, has identified the following priority actions to protect motorcyclists and improve motorcyclist safety.

### Key actions:

#### Investing in safer roads

- > Deliver motorcycle safety infrastructure improvements and other possible enhancements. (DPTI)
- > Continue to seek opportunities to increase investment in road maintenance. (DPTI)

#### Creating safer communities and neighbourhoods

- > Develop 'sharing the road' educational campaigns to raise drivers' awareness of safe behaviours in the presence of motorcyclists. (MAC)

#### Improving the licensing system

- > Enhance the motorcycling licensing scheme and consider options to increase the uptake of motorcycles fitted with antilock braking systems. (DPTI, RAA, CASR)
- > Encourage returning riders to undertake a motorcycle skills refresher training course. (DPTI, MAC)

#### Using new technologies

- > Develop strategies to encourage the take up of stability control systems for motorcycles. (DPTI)

#### Better informed communities

- > Continue to promote the benefits of wearing protective motorcycle clothing. (RAA, MAC)

